

# MICHIGAN INTELLECTUAL PROPERTY LAW ASSOCIATION

*December 31, 2009 Newsletter*

## Calendar of Events



**January 26, 2010**  
January Monthly Meeting

**February 3, 2010**  
Toledo Intellectual Property Law Association – CLE program on topic of off-shoring legal work

**February 16, 2010**  
February Monthly Meeting



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## MIPLA SPEAKERS/OUTINGS

**January 26, 2010 MIPLA Meeting – 11:45 AM**  
**D’Amato’s Italian Restaurant, 222 Sherman Drive, Royal Oak**

***“Latent Dangers Under Common Prosecution Practice”***  
**Paul Gardner, Academic Director of Patent Resources Group**

Paul L. Gardner has been the Academic Director of Patent Resources Group since January 2000. Prior to joining Patent Resources, he was a partner in law firms in Los Angeles and Seattle. His practice included all phases of patent and trademark law, including prosecution and litigation, and serving as an expert witness in a number of patent and trade secret cases. While practicing in Los Angeles, he taught courses in patent and trademark law as an adjunct at the UCLA Law School and, while in Seattle, at the University of Washington and Seattle University law schools.

Mr. Gardner has been registered to practice before the U.S. Patent and Trademark Office since 1964, and was admitted to the bars of Washington State in 1966 and California in 1969. He received a J.D. with honors from George Washington University in 1965 and a B.S. in Engineering from the University of Missouri in 1962.

**February 3, 2010 Toledo Intellectual Property Law Association**  
***“Legal Off-shoring and In-shoring in the field of Intellectual Property”***

The Toledo Intellectual Property Law Association will be offering a 3 hour CLE program on the topic of off-shoring legal work. This program is expected to be beneficial to both in-house and private practice IP professionals. Speakers will include Ms. Indira Saladi of Motorola, Mr. Frank Landgraff of GE Energy Systems, and Mr. Ray Meiers. The event will be held at the University of Toledo College of Law on February 3, 2010 from 9:00 am -12:00 pm. 3 hours of CLE credit will be sought for all attendee states. \$30 for students; \$60 for TIPLA members, \$120 for all others. Email [ToledoIPLA@gmail.com](mailto:ToledoIPLA@gmail.com) to register and receive payment address

# CLE COMMITTEE REPORT

## *CLE Credits in Other States*

MIPLA monthly meeting may be eligible for CLE credit in other states. If you are an active member of another state that requires CLE, come to the monthly MIPLA meetings and bring your registration number for the state for which you are seeking credit! The MIPLA CLE Committee will apply for accreditation with the state for you.

## *Procedures at MIPLA Meetings*

For all MIPLA members – please note that the attendance record is a procedure that will be taking place at every meetings. This procedure is mandatory in many of the states in which we have and will be seeking CLE credit. Thanks for your cooperation.

# OTHER NEWS

## *Kayton Courses – 2010 Patent Resources Group (PRG) Courses in Southfield!!!*

# February *Advanced Courses* Program Essential Courses for U.S. Patent Practitioners

Your choice of location: *Alexandria, VA or Southfield, MI*

**FIRST Time in February + Two NEW Courses!**

**February 8-12, 2010**

Kayton Training Center  
Alexandria, VA [or](#)

PRG Southfield Training Center  
(via live video conference)  
Southfield, MI

**F**or the first time in our history, PRG is offering advanced courses in February. This program will consist of 5 one-day courses—including two brand new courses—focusing primarily on specific aspects of U.S. patent prosecution. Attendees can sign up for a single course, several courses, or the entire week of courses. In another PRG first, we are offering these courses simultaneously in Alexandria, VA and via live video conference from our Southfield, MI Training Center. For those attending in Alexandria, you can combine your training with any business you need to conduct at the USPTO, which is just a few blocks away from the Kayton Training Center.



| Course Name   | Date Offered      |
|---|-------------------|
| Obtaining and Enforcing Patents in a Challenging Environment: Prosecuting with Litigation in Mind  | February 8, 2010  |
| Latent Dangers of Common Patent Prosecution Practices   | February 9, 2010  |
| Patent Counsel's Vital Role in Corporate Dealmaking: Merging the Legal and Business Pieces  | February 10, 2010 |
| How to Prepare for a Markman Hearing   | February 11, 2010 |
| Obviousness in the Wake of KSR – What Has & Hasn't Changed  | February 12, 2010 |

# August *Advanced Courses* Program

Your choice of location: *Alexandria, VA or Southfield, MI*

**First Time  
EVER!**  
3 Weeks of August  
Advanced Courses

**August 2-20, 2010**

Kayton Training Center  
Alexandria, VA *or*

PRG Southfield Training Center  
(via live video conference)  
Southfield, MI

**D**ue to the huge customer response to our August 2009 one-week Advanced Courses program at the Kayton Center in Alexandria, VA, we're back in 2010 with **three weeks of training** at this great facility. Over the course of the three weeks, we will be offering a total of 9 one-day, two-day, and three-day courses, which will also be available via live video conference at our Southfield, MI location. If you're attending in Alexandria, VA, take advantage of the opportunity to both get the training you need and conduct any necessary business at the USPTO, which is a few blocks away from the Kayton Training Center.



| Course Name   | Date Offered              |
|---|---------------------------|
| • Chemical Patent Practice  | <b>August 2-4, 2010</b>   |
| • ANDA Litigation: Critical Issues and Winning Strategies  | <b>August 5, 2010</b>     |
| • Fundamental Building Blocks for Creating and Enforcing the FDA Orange Book Listable U.S. Patent   | <b>August 6, 2010</b>     |
| • Patent Claim Interpretation   | <b>August 9, 2010</b>     |
| • Obviousness in the Wake of KSR – What Has & Hasn't Changed  | <b>August 10, 2010</b>    |
| • When, Why and How to Effectively Appeal to the USPTO Board of Patent Appeals and Interferences  | <b>August 11, 2010</b>    |
| • Procuring & Enforcing Patents in Asia                  | <b>August 12-13, 2010</b> |
| • Art & Science of Patent Searching – Patentability, Validity & Infringement and Optional Patent Searching Workshop                         | <b>August 16-18, 2010</b> |
| • Patent Law Guide for Inventors, Investors, Paralegals & Non-Patent Attorneys  | <b>August 18-20, 2010</b> |

Registration is open **NOW** for all 2010 programs at [www.patentresources.com!](http://www.patentresources.com!)

# Institute for Patent and Trademark Paralegals, Secretaries, and Administrators

**BRAND NEW Program**

## **NEW COURSE** Patent Administration: A Foundation for Success

| Date                                       | Venue  | Location       |
|--|--|----------------|
| August 23-25, 2010                         | Kayton Training Center                                     | Alexandria, VA |
| August 23-25, 2010                         | PRG Southfield Training Center (via live video conference) | Southfield, MI |
| September, 2010<br>Check website for dates | Check website for venue                                    | New York, NY   |

The Institute for Patent and Trademark Paralegals, Secretaries, and Administrators is a new program specifically targeting the needs of the critical personnel who support the smooth and efficient operation of a patent practice. Our inaugural course under this program for 2010 is *Patent Administration: A Foundation for Success*.

This course covers:

- Overview of U.S. patent law
- USPTO patenting process
- Preparation and filing of applications and prosecution documents with the USPTO
- Patent Cooperation Treaty (PCT) practice and filing
- Patent research and document retrieval

This is a thorough three-day certificate course designed to provide patent support professionals with a firm understanding of the fundamentals of patent law, as well as practical tips and advice.

Registration is open NOW for all 2010 programs at [www.patentresources.com](http://www.patentresources.com)

## IP Courses for Business Professionals

**NEW Program for Non-Attorneys Only**

These five one-day courses are designed for business professionals whose organizations depend on the understanding, acquisition, ownership, transfer, and valuation of intellectual property.

November 15-19, 2010  
Kayton Training Center, Alexandria, VA or  
PRG Southfield Training Center  
(via live video conference) Southfield, MI

Your choice of location: *Alexandria, VA or Southfield, MI*

Note: Attorneys not permitted

| Course Name   | Course Description  | Date Offered      |
|---|---|-------------------|
| Patent Law Essentials   | This course teaches the fundamentals of the complicated discipline of U.S. patent law in an easy-to-understand format.  | November 15, 2010 |
| Management of Intellectual Property—The Use of IP in Business             | The focus of this course is on intelligent, strategic management of an organization's IP assets to meet business needs.   | November 16, 2010 |
| Patent Searching Essentials   | This course teaches when, how, where and why to conduct the various types of patent searches; it is appropriate for those who will conduct searches or commission them.   | November 17, 2010 |
| Using Patents to Power Your Business Strategies                           | This course teaches business professionals how to profit from their intellectual property. The course explores the dynamics behind creating, acquiring, advancing and defending patentable assets.  | November 18, 2010 |
| Intellectual Property Valuations: Best Practices from an Industry Pioneer | Taught by Gordon Smith of AUS, this course teaches best practices for recognizing the value of intangible assets and intellectual property rights, based on a clear understanding of the financial principles by which to come to an opinion of the value of such rights. | November 19, 2010 |

# February *Advanced Courses* Program

## Essential Courses for U.S. Patent Practitioners

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### *Attorneys Needed to Identify Accessibility Issues for People with Disabilities*

The State Bar of Michigan will be conducting an online survey during the next few months to better understand the current issues related to access to justice for people with disabilities.

Two attorney populations are asked to participate – attorneys with disabilities, and attorneys who have represented clients with disabilities within the past two years. If you are a member of either of these populations and are willing to share your experiences and views, please submit your contact information by clicking on the following link:

<http://www.michbar.org/participate.cfm>.

The aim of the survey is to determine the availability of policies and programs and the responsiveness to accommodation requests over the past few years, and to formulate strategies that will ensure fairness and accessibility within the justice system. The survey is a follow up to a study done by the now-defunct Open Justice Commission in 2001. That study's findings can be found at [www.michbar.org/programs/ATJ/pdfs/disabilities.pdf](http://www.michbar.org/programs/ATJ/pdfs/disabilities.pdf).

Questions about the online survey can be directed to Katy Conklin, Justice Initiatives program manager, at (517) 346-6307 or [kconklin@mail.michbar.org](mailto:kconklin@mail.michbar.org).



## **POSITIONS AVAILABLE**

**Patent Attorney – Harness, Dickey & Pierce:** Prepare/prosecute patent applications, and assist foreign firms prepare/prosecute such applications, to World Intellectual Property Organizations (WIPO) and various foreign patent offices, including the State Intellectual Property Office of China (SIPO); Practice before the U.S. Patent Office; Patent search and analysis of technical data & technology.

Minimum requirements: J.D., with background education in Physics, Electrical Eng., Telecommunication, or related field, admission to State Bar of Michigan, Patent bar license acquired or to be acquired within a reasonable time, familiarity with Mandarin culture and idiom sufficient to assist corporations and Chinese law firms dealing with the SIPO. **Apply by mail to:** Harness, Dickey & Pierce, PLC, Attn: Janet Shackelton, 5445 Corporate Dr., Ste. 200 Troy, MI 48068

## **SERVICES AVAILABLE**

**DRAFTING/ILLUSTRATION: GRAPHTECH DESIGN, INC.,** a growing patent drafting/ illustrating firm seeks additional clientele in the Detroit Metro area. MIPLA member currently servicing respected IP firms with fast turnaround, accurate work, competitive rates, and excellent references. For more information please contact:

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**Membership**

MIPLA membership is open to all attorneys, patent agents, and law students. Dues are \$65 per year for attorneys and agents, and \$32 per year for students. The benefits of membership include periodic newsletters, invitations to all luncheon meetings, invitations to the annual Judge's Banquet and Golf Outing, information on job opportunities in intellectual property law, good company and valuable professional contacts.