



*Celebrate the New Year with the MIPLA at the
January 2012 Monthly Lunch Meeting*

Speaker – Brian D. Wassom

Brian is a partner at Honigman Miller Schwartz and Cohn LLP. Brian's practice focuses on Intellectual Property and First Amendment litigation. Brian has extensive experience in the areas of copyright, trademark, publicity rights, and entertainment. His practice includes, among other things, assisting media companies and journalists in exercising their freedom of the press, obtaining access to information, and defending claims of defamation, invasion of privacy and eavesdropping. Brian also authors a blog that addresses social and emerging media.

Topic – Right of Publicity

In the age of social media and digital publishing, the Right of Publicity is an indispensable tool in every IP lawyer's toolbox. Brian will update us on what you need to know about this poorly understood area of law and how the Right of Publicity is quickly evolving, in Michigan and across the country.

January Monthly Meeting

Date:

January 10, 2012

Time:

Registration: 11:30-12:00

Lunch: 12:00-12:30

Presentation: 12:30-1:30

Location:

Andiamo

6676 Telegraph Rd.

Bloomfield Township, MI 48301

<http://andiamoitalia.com/>

Registration

To register, please send the following information, for each person from your firm/company who will attend, in an email to Michelle Alamo at malamo@dickinsonwright.com

- ❖ Name/Title
- ❖ Firm or Company
- ❖ Note if you need a special meal
(i.e., vegetarian, gluten free, etc.)

\$25 MIPLA Members

\$30 Non-Members

Please bring your personal or business check, or cash with you on the day of the event.

Checks should be made payable to **Michigan Intellectual Property Law Association.**

Please RSVP by 5:00pm on Monday, Jan. 2, 2012